SPONSOR PROSPECTUS

Edge.Con

SPRING 2027

8:30 AM - 4:30 PM

300+

EXPECTED ATTENDEES

ATTENDEE PROFILE

Cabinet-Level leaders, Provosts, CIOs, Vice Presidents of Academic Affairs, instructional designers, faculty, directors of digital and online learning, centers for teaching and learning, and more!

AGENDA OUTLINE

Networking Opportunities (Breakfast, Lunch, and other opportunities for engagement)

Keynote

Breakout Sessions

KEAN UNIVERSITY

4.22.27



"I want to thank the entire Edge team for all the hard work, dedication, and effort that made EdgeCon Autumn 2026 such a successful event. From behind-the-scenes planning and coordination to bringing together industry leaders, members, and partners, the team consistently delivers an outstanding experience. These events provide tremendous opportunities to connect, share ideas, strengthen relationships, and have meaningful conversations about the challenges and opportunities facing our education and technology communities. On behalf of the ePlus team and me, we truly appreciate everything you do and the partnership we've built with Edge."

- J. Baranski, Account Manager

"The Edge Conference has always been an excellent networking opportunity with very informative sessions and presentations! This year's Autumn conference was exceptional with a range of AI governance and readiness, cybersecurity, and data reporting presentations along with plenty of opportunities to network and discuss successes, challenges, and improvement opportunities with fellow colleagues. Thank you for a great conference!"

- R. Spaide, Chief Information Officer

SPONSOR OPPORTUNITIES MATRIX

	Cost	Number of Sponsorships Available	Booth at Event	Brand Recognition	Attendees	Marketing Materials in Attendee Bags	5 Minute Address
Exhibitor Sponsor	$4,000	28	✓	Program, Website, Email, and VFTE	2		
Platinum Sponsor	$9,000	2	✓	Full page in Program, Website, Email, and VFTE	4	✓	✓
Breakfast Sponsor	$3,000	1		Event Signage, Program, Website, Email, and VFTE	2	✓	
Lunch Sponsor	$3,500	1		Event Signage, Program, Website, Email, and VFTE	2	✓	
Coffee & Snack Sponsor	$3,500	1		Event Signage, Program, Website, Email, and VFTE	2	✓	
Lanyard Sponsor	$3,000	1		Lanyard, Program, Website, Email, and VFTE	2		
Check-In Registration Sponsor	$3,000	1		Logo Branding on the iPads every attendee uses for check-in	2	✓	
Tote Bag Sponsor	$3,500	1		Brand logo prominently displayed on one side of the conference bag	2	✓	

EXHIBITOR GUIDELINES

EACH SPONSORSHIP WILL INCLUDE:



6-FOOT TABLE



ELECTRIC CONNECTIVITY



SHIPPING INFORMATION

FULL EXHIBITOR KIT WITH LOGISTICS FOR SHIPPING AND LOAD-IN/OUT WILL BE FORTHCOMING.

TO EXPLORE PACKAGES AND AVAILABILITY CONTACT ADAM.SCARZAFAVA@NJEDGE.NET.

"Stellar staff, event coordination and execution as usual. Excellent pre-event communication."
- S. Keith, Director of Strategic Accounts

"Well done with all the presentations and vendors, was comfortable and enjoyable an event - great job EDGE!"
- S. Mierzwa, Director & Lecturer

VIP RECEPTION

APRIL 21, 2027

6:00 PM TO 9:00 PM

GALLOPING HILL
3 Golf Dr, Kenilworth, NJ

INVITEE PROFILE

Presidents, Provosts, CFOs, CIOs, Cabinet Members, Vice Presidents, and more.

65+ ATTENDEES

EdgeCon Winter 2027 edition



"Loved the dinner the night before. Great conference."
- S. Huston, CIO



THIS EVENT IS NOT OPEN TO THE ENTIRE VENDOR COMMUNITY. ONLY THE (2) VIP RECEPTION SPONSORS MAY ATTEND.

TO INQUIRE ABOUT SPONSORING THIS UNIQUE GATHERING OF HIGHER EDUCATION EXECUTIVE, CONTACT ADAM SCARZAFAVA AT ADAM.SCARZAFAVA@NJEDGE.NET FOR MORE INFORMATION.

CONFERENCE TOTE BAG



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MEAL & RECEPTION SIGNAGE/POSTER

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