

SPONSOR PROSPECTUS

Edge.Con

AUTUMN 2026

25 YEARS OF COMMITMENT TO OUR MEMBERS



8:30 AM - 4:30 PM



ATTENDEE
PROFILE

Presidents, Provost, CFOs,
CIOs, Cybersecurity Leaders,
Network Directors, Systems
Administrators, Procurement
Directors, and more.



AGENDA
OUTLINE

Networking Opportunities
(Breakfast, Lunch, and
other opportunities for
engagement)

—●—
Keynote

—●—

Breakout Sessions



EXPECTED
ATTENDEES

MONTCLAIR UNIVERSITY | 10.22.2026



"As always a great conference and networking event! Fantastic job done by the entire Edge Team! Thank You!!"
- Ron S., CIO



"Nice work. The event was a hit! Looking forward to the winter event."
- Jeremy G., Account Executive



"Appreciate these opportunities to gather and share knowledge."
- Jeff B., CIO

SPONSOR OPPORTUNITIES MATRIX

	Cost	Number of Sponsorships Available	Booth at Event	Brand Recognition	Attendees	Marketing Materials in Attendee Bags	5 Minute Address
Exhibitor Sponsor	\$4,000	28	✓	Program, Website, Email, and VFTE	2		
Platinum Sponsor	\$9,000	2	✓	Full page in Program, Website, Email, and VFTE	4	✓	✓
Breakfast Sponsor	\$3,000	1		Event Signage, Program, Website, Email, and VFTE	2	✓	
Lunch Sponsor	\$3,500	1		Event Signage, Program, Website, Email, and VFTE	2	✓	
Coffee & Snack Sponsor	\$3,500	1		Event Signage, Program, Website, Email, and VFTE	2	✓	
Lanyard Sponsor	\$3,000	1		Lanyard, Program, Website, Email, and VFTE	2		
Check-In Registration Sponsor	\$3,000	1		Logo Branding on the iPads every attendee uses for check-in	2	✓	
Tote Bag Sponsor	\$3,500	1		Brand logo prominently displayed on one side of the conference bag	2	✓	

EXHIBITOR GUIDELINES

EACH SPONSORSHIP WILL INCLUDE:



6-FOOT
TABLE



ELECTRIC
CONNECTIVITY



SHIPPING
INFORMATION

FULL EXHIBITOR KIT WITH LOGISTICS FOR SHIPPING AND LOAD-IN/OUT WILL BE FORTHCOMING.

TO EXPLORE PACKAGES AND AVAILABILITY CONTACT ADAM.SCARZAFAVA@NJEDGE.NET.

VIP RECEPTION



OCTOBER 21, 2026



6:00 PM TO
9:00 PM



UPPER MONTCLAIR
COUNTRY CLUB

177 Hepburn Road, Clifton



INVITEE
PROFILE

Presidents, Provosts, CFOs,
CIOs, Cabinet Members, Vice
Presidents, and more.



60+
ATTENDEES

EdgeCon
Spring 2026 edition



"Loved the dinner the night
before. Great conference."
- Scott H., CIO

Edge.Con

VIP INVITE

Celebrating

25 YEARS OF COMMITMENT TO OUR MEMBERS

THIS EVENT IS
NOT OPEN TO
THE ENTIRE
VENDOR
COMMUNITY.
ONLY THE
(2) VIP
RECEPTION
SPONSORS
MAY ATTEND.



TO INQUIRE ABOUT SPONSORING THIS UNIQUE GATHERING OF HIGHER EDUCATION EXECUTIVE, CONTACT
ADAM SCARZAFAVA AT ADAM.SCARZAFAVA@NJEDGE.NET FOR MORE INFORMATION.

CONFERENCE TOTE BAG



LANYARD



MEAL & RECEPTION SIGNAGE

