

SPONSOR PROSPECTUS



Edge.Con

WINTER 2026

25 YEARS OF COMMITMENT TO OUR MEMBERS



8:30 AM - 4:30 PM



**ATTENDEE
PROFILE**

Presidents, Provosts,
CFOs, CIOs, Enrollment
Leaders, Students Services,
Administrative Leaders,
Technologists, and more.



**AGENDA
OUTLINE**

Networking Opportunities
(Breakfast, Lunch, Reception)



Keynote



Breakout Sessions



**EXPECTED
ATTENDEES**

JANUARY 15, 2026



"Loved the opportunity to network, the breakout sessions were wonderful, and the vendors were great - well spaced out but easy to locate and speak with."

- August S., Senior Director



"Nice work. The event was a hit! Looking forward to the winter event."

- Jeremy G., Account Executive



"Great event, good venue, and great sessions. Well run and executed. Great job Edge!"

- George S., CIO

SPONSOR OPPORTUNITIES MATRIX

	Cost	Number of Sponsorships Available	Booth at Event	Brand Recognition	Attendees	Marketing Materials in Attendee Bags	5 Minute Address
Exhibitor Sponsor	\$4,000	28	✓	Program, Website, Email, and VFTE	2		
Platinum Sponsor	\$9,000	2	✓	Full page in Program, Website, Email, and VFTE	4	✓	✓
Breakfast Sponsor	\$3,000	1		Event Signage, Program, Website, Email, and VFTE	2	✓	
Lunch Sponsor	\$3,500	1		Event Signage, Program, Website, Email, and VFTE	2	✓	
Coffee & Snack Sponsor	\$3,500	1		Event Signage, Program, Website, Email, and VFTE	2	✓	
Lanyard Sponsor	\$3,000	1		Lanyard, Program, Website, Email, and VFTE	2		
Check-In Registration Sponsor	\$3,000	1		Logo Branding on the iPads every attendee uses for check-in	2	✓	
Tote Bag Sponsor	\$3,500	1		Brand logo prominently displayed on one side of the conference bag	2	✓	

EXHIBITOR GUIDELINES

EACH SPONSORSHIP WILL INCLUDE:



6-FOOT
TABLE



ELECTRIC
CONNECTIVITY



SHIPPING
INFORMATION

FULL EXHIBITOR KIT WITH LOGISTICS FOR SHIPPING AND LOAD-IN/OUT WILL BE FORTHCOMING.

TO EXPLORE PACKAGES AND AVAILABILITY CONTACT ADAM.SCARZAFAVA@NJEDGE.NET.

VIP RECEPTION



JANUARY 14,
2026



6:00 PM TO
9:00 PM



NASSAU INN
10 PALMER SQUARE W



INVITEE
PROFILE

Presidents, Provosts, CFOs,
CIOs, Cabinet Members, Vice
Presidents, and more.



60+
ATTENDEES

EdgeCon
Autumn 2025 edition



"Loved the dinner the night
before. Great conference."
- Scott H., CIO

Edge.Con

VIP INVITE

THIS EVENT IS
NOT OPEN TO
THE ENTIRE
VENDOR
COMMUNITY.
ONLY THE
(2) VIP
RECEPTION
SPONSORS
MAY ATTEND.

TO INQUIRE ABOUT SPONSORING THIS UNIQUE GATHERING OF HIGHER EDUCATION EXECUTIVE, CONTACT
ADAM SCARZAFAVA AT ADAM.SCARZAFAVA@NJEDGE.NET FOR MORE INFORMATION.

CONFERENCE TOTE BAG



LANYARD



MEAL & RECEPTION SIGNAGE/POSTER

