

SPONSOR PROSPECTUS



Edge.Con

WINTER 2026

25 YEARS OF COMMITMENT TO OUR MEMBERS



8:30 AM - 4:30 PM



**ATTENDEE
PROFILE**

Presidents, Provosts,
CFOs, CIOs, Enrollment
Leaders, Students Services,
Administrative Leaders,
Technologists, and more.



**AGENDA
OUTLINE**

Networking Opportunities
(Breakfast, Lunch, Reception)



Keynote



Breakout Sessions



**EXPECTED
ATTENDEES**

JANUARY 15, 2026



"Loved the opportunity to network, the breakout sessions were wonderful, and the vendors were great - well spaced out but easy to locate and speak with."

- August S., Senior Director



"Nice work. The event was a hit! Looking forward to the winter event."

- Jeremy G., Account Executive



"Great event, good venue, and great sessions. Well run and executed. Great job Edge!"

- George S., CIO

SPONSOR OPPORTUNITIES MATRIX

	Cost	Number of Sponsorships Available	Booth at Event	Brand Recognition	Attendees	Marketing Materials in Attendee Bags	5 Minute Address
Exhibitor Sponsor	\$4,000	28	✓	Program, Website, Email, and VFTE	2		
Platinum Sponsor	\$9,000	2	✓	Full page in Program, Website, Email, and VFTE	4	✓	✓
Breakfast Sponsor	\$3,000	1		Event Signage, Program, Website, Email, and VFTE	2	✓	
Lunch Sponsor	\$3,500	1		Event Signage, Program, Website, Email, and VFTE	2	✓	
Coffee & Snack Sponsor	\$3,500	1		Event Signage, Program, Website, Email, and VFTE	2	✓	
Lanyard Sponsor	\$3,000	1		Lanyard, Program, Website, Email, and VFTE	2		
Check-In Registration Sponsor	\$3,000	1		Logo Branding on the iPads every attendee uses for check-in	2	✓	
Tote Bag Sponsor	\$3,500	1		Brand logo prominently displayed on one side of the conference bag	2	✓	

EXHIBITOR GUIDELINES

EACH SPONSORSHIP WILL INCLUDE:



6-FOOT
TABLE



ELECTRIC
CONNECTIVITY



SHIPPING
INFORMATION

FULL EXHIBITOR KIT WITH LOGISTICS FOR SHIPPING AND LOAD-IN/OUT WILL BE FORTHCOMING.

TO EXPLORE PACKAGES AND AVAILABILITY CONTACT ADAM.SCARZAFAVA@NJEDGE.NET.

VIP RECEPTION



**JANUARY 14,
2026**



**6:00 PM TO
9:00 PM**



NASSAU INN
10 PALMER SQUARE W



**INVITEE
PROFILE**

Presidents, Provosts, CFOs,
CIOs, Cabinet Members, Vice
Presidents, and more.



**60+
ATTENDEES**

EdgeCon
Autumn 2025 edition



"Loved the dinner the night
before. Great conference."
- Scott H., CIO

Edge.Con

VIP INVITE

25 YEARS OF COMMITMENT TO OUR MEMBERS

**THIS EVENT IS
NOT OPEN TO
THE ENTIRE
VENDOR
COMMUNITY.
ONLY THE
(2) VIP
RECEPTION
SPONSORS
MAY ATTEND.**

TO INQUIRE ABOUT SPONSORING THIS UNIQUE GATHERING OF HIGHER EDUCATION EXECUTIVE, CONTACT
ADAM SCARZAFAVA AT ADAM.SCARZAFAVA@NJEDGE.NET FOR MORE INFORMATION.

CONFERENCE TOTE BAG



LANYARD



MEAL & RECEPTION SIGNAGE/POSTER





1.15.26



Leveraging
Technology for
Resilience



PRINCETON
UNIVERSITY



4.16.26



Digital
Teaching and
Learning



TCNJ
THE COLLEGE OF
NEW JERSEY



10.22.26



Transformation,
Modernization,
and Innovation



MONTCLAIR STATE
UNIVERSITY