

SPONSOR PROSPECTUS

Edge.Con

AUTUMN
2025

CONNECT. COLLABORATE. INNOVATE.



RIDER
UNIVERSITY

October 9



8:30 AM - 4:30 PM



ATTENDEE PROFILE

Presidents, Provost, CFOs,
CIOs, Cybersecurity Leaders,
Network Directors, Systems
Administrators, Procurement
Directors, and more.



AGENDA OUTLINE

Networking Opportunities
(Breakfast, Lunch, and
other opportunities for
engagement)

Keynote

Breakout Sessions



EXPECTED ATTENDEES



"Great event, good venue, and great
sessions. Well run and executed.
Great job Edge!"
- George S., CIO

"Nice work. The event was a hit!
Looking forward to the winter event."
- Jeremy G., Account Executive



"Loved the opportunity to network, the breakout sessions were wonderful, and the vendors were great - well spaced out but easy to locate and speak with."
- August S., Senior Director



SPONSOR OPPORTUNITIES MATRIX

	Cost	Number of Sponsorships Available	Booth at Event	Brand Recognition	Attendees	Marketing Materials in Attendee Bags	5 Minute Address
Exhibitor Sponsor	\$4,000	28 7	✓	Program, Website, Email, and VFTE	2		
Platinum Sponsor	\$9,000	2	✓	Full page in Program, Website, Email, and VFTE	4	✓	✓
Breakfast Sponsor	\$3,000	1		Event Signage, Program, Website, Email, and VFTE	2	✓	
Lunch Sponsor	\$3,500	1		Event Signage, Program, Website, Email, and VFTE	2	✓	
Coffee & Snack Sponsor	\$3,500	1		Event Signage, Program, Website, Email, and VFTE	2	✓	
Lanyard Sponsor	\$3,000	1		Lanyard, Program, Website, Email, and VFTE	2		
Check-In Registration Sponsor	\$3,000	1		Logo Branding on the iPads every attendee uses for check-in	2	✓	
Tote Bag Sponsor	\$3,500	SOLD OUT		Brand logo prominently displayed on one side of the conference bag	2	✓	

EXHIBITOR GUIDELINES

EACH SPONSORSHIP WILL INCLUDE:



6-FOOT
TABLE



ELECTRIC
CONNECTIVITY



SHIPPING
INFORMATION

FULL EXHIBITOR KIT WITH LOGISTICS FOR SHIPPING AND LOAD-IN/OUT WILL BE FORTHCOMING.

TO EXPLORE PACKAGES AND AVAILABILITY CONTACT ADAM.SCARZAFAVA@NJEDGE.NET.

MAKE YOUR EDGECON AUTUMN 2025 PARTICIPATION A SUCCESS WITH A LEAD SCANNER!

Have you ever wished for an empowering tool to scan, qualify, and deliver high-quality leads?

At EdgeCon Autumn 2025, we will offer a lead capture scanner to maximize your time at the conference. LeadCapture will enable you to:



Capture leads



Export leads on-demand



Make custom notes to qualify leads



Prove event ROI



Protect data privacy

With a quick scan of a conference badge, you'll be able quickly gather leads with a single, consistent application.



Contact Adam Scarzafava, Vice President of Marketing, Business Development, and EdgeEvents, at adam.scarzafava@njedge.net to secure your LeadCapture device.

CONFERENCE TOTE BAG



SIDE 1

SIDE 2

LANYARD



MEAL & RECEPTION SIGNAGE - 24x36 POSTER

