SPONSOR PROSPECTUS



PRESENTED BY







ATTENDEE PROFILE

Cabinet-Level leaders, Provosts & Academic VPs, CIOs, CISOs, Compliance Officers, Risk Management Officers, Directors of Online Learning, Directors of Centers for Teaching and Learning





AGENDA OUTLINE

Sponsor Networking Opportunities Breakout Sessions

| | Cost | Number of Sponsorships Available | Booth at Event | Brand Recognition | Attendees | Marketing Materials in Attendee Bags |
|-------------------------------------|---------|--|-------------------|--|-----------|--|
| Exhibitor Sponsor | \$3,000 | 15 | ✓ | Program, Website, Email, and VFTE | 2 | |
| Meal Sponsor | \$1,500 | 1 | | Event Signage, Program, Website, Email, and VFTE | 2 | ✓ |
| Lanyard Sponsor | \$2,500 | 1 | | Lanyard, Program, Website, Email, and VFTE | 2 | |
| Tote Bag Sponsor | \$2,500 | 1 | | Brand logo prominently displayed on one side of the conference bag | 2 | ✓ |
| Check-In Registration Sponsor | \$2,000 | 1 | | Logo Branding on the iPads every attendee uses for check-in | 2 | ✓ |

Sponsorship opportunities are limited. Contact adam.scarzafava@njedge.net for additional details.