

SPONSOR PROSPECTUS



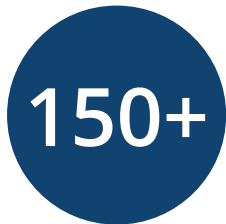
9 AM - 5 PM



ATTENDEE
PROFILE



AGENDA
OUTLINE



EXPECTED
ATTENDEES

Attendees will include Provosts, CIOs, Vice Presidents of Academic Affairs, instructional designers, faculty, directors of digital and online learning, centers for teaching and learning, and more!

Networking Opportunities
(Breakfast, Lunch, Reception)



Keynote



Breakout Sessions



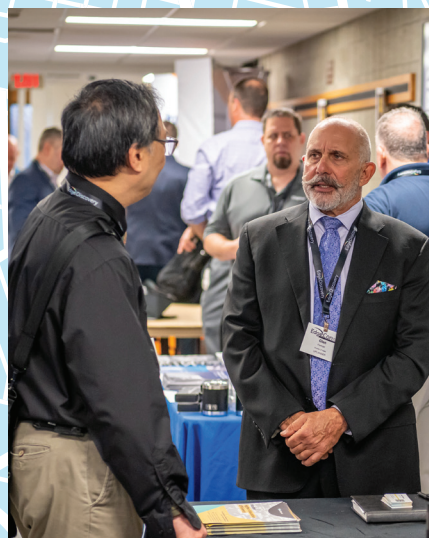
"As it was my first conference, I loved seeing the quantity of like-minded professionals interacting and sharing interest in the learning as well as hearing discussions on the innovations and experiences of everyone involved."

- Steve W., Quality Assurance Supervisor



"You hit a home run with the event this year. It felt like a perfect balance of free networking time, vendor interaction (and good placement), and valuable sessions."
- Brad M., Vice President for IT

"It was great to be back in person! I thought the sessions were very informative and timely with what institutions are dealing with at this time, especially the Cybersecurity session. Always a great networking event!"
- Ron S., CIO



SPONSOR OPPORTUNITIES MATRIX

	Cost	Number of Sponsorships Available	Booth at Event	Brand Recognition	Attendees	Marketing Materials in Attendee Bags	5 Minute Address
Exhibitor Sponsor	\$3,000	17	✓	Program, Website, Email, and VFTE	2		
Platinum Sponsor	\$7,500	3	✓	Full page in Program, Website, Email, and VFTE	4	✓	✓
Breakfast Sponsor	\$3,000	1		Event Signage, Program, Website, Email, and VFTE			
Lunch Sponsor	\$3,000	1		Event Signage, Program, Website, Email, and VFTE			
Lanyard Sponsor	\$3,000	1		Lanyard, Program, Website, Email, and VFTE			
Registration Sponsor	\$3,000	1		Place staff member at check-in desk			
Keynote Sponsor	\$5,000	1		Program, Website, Email, and VFTE			✓
Tote Bag Sponsor	\$3,500	1		Brand logo prominently displayed on one side of the conference bag			

EXHIBITOR GUIDELINES

EACH SPONSORSHIP WILL INCLUDE:



6-FOOT
TABLE



ELECTRIC
CONNECTIVITY



SHIPPING
INFORMATION

FULL EXHIBITOR KIT WITH LOGISTICS FOR SHIPPING AND LOAD-IN/OUT WILL BE FORTHCOMING.

TO EXPLORE PACKAGES AND AVAILABILITY CONTACT ADAM.SCARZAFAVA@NJEDGE.NET.

VIP RECEPTION



SEPTEMBER 27,
2023



6:00 PM TO
9:00 PM



MIRENDA CENTER
NEUMANN UNIVERSITY



INVITEE
PROFILE

Presidents, Provost, CFOs,
CIOs, Cybersecurity Leaders,
Network Directors, Systems
Administrators, Procurement
Directors, and more.



60+
ATTENDEES

EdgeCon
Spring 2023 edition

TO INQUIRE ABOUT SPONSORING THIS UNIQUE GATHERING OF
HIGHER EDUCATION EXECUTIVE, CONTACT ADAM SCARZAFAVA AT
ADAM.SCARZAFAVA@NJEDGE.NET FOR MORE INFORMATION.



"Loved the dinner the night
before. Great conference."
- Scott H., CIO

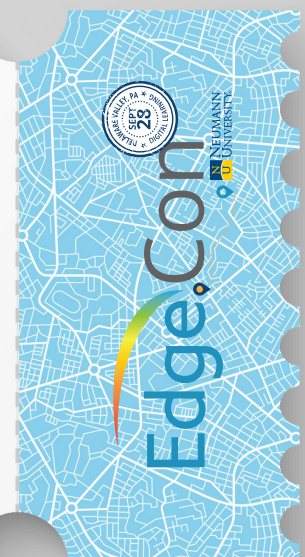


You're cordially invited to the **EdgeCon VIP Reception**, a premier event leading up to EdgeCon Delaware Valley!

The VIP Reception will provide a special, one-on-one opportunity to connect and engage with cabinet-level peers from the Edge community and the northeast region in a relaxed environment complete with live music, cocktails, a savory dinner buffet, and lively conversation.

RSVP online at EdgeConVIP.com. Overnight accommodations using the EdgeCon room rate may also be booked via EdgeConVIP.com.

SEPTEMBER 27, 2023 • 6-9 PM • MIRENDA CENTER



CONFERENCE TOTE BAG



SIDE 1



SIDE 2

LANYARD



MEAL & RECEPTION SIGNAGE - 34x36 POSTER

