

# SPONSOR PROSPECTUS

EXCELLING IN A DIGITAL TEACHING & LEARNING FUTURE



9 AM - 5 PM



ATTENDEE  
PROFILE

Attendees will include Provosts, CIOs, Vice Presidents of Academic Affairs, instructional designers, faculty, directors of digital and online learning, centers for teaching and learning, and more!



AGENDA  
OUTLINE

Networking Opportunities  
(Breakfast, Lunch, Reception)



Keynote



Breakout Sessions



EXPECTED  
ATTENDEES



"As it was my first conference, I loved seeing the quantity of like-minded professionals interacting and sharing interest in the learning as well as hearing discussions on the innovations and experiences of everyone involved."

- Steve W., Quality Assurance Supervisor





"You hit a home run with the event this year. It felt like a perfect balance of free networking time, vendor interaction (and good placement), and valuable sessions."  
- Brad M., Vice President for IT

"It was great to be back in person! I thought the sessions were very informative and timely with what institutions are dealing with at this time, especially the Cybersecurity session. Always a great networking event!"  
- Ron S., CIO





# SPONSOR OPPORTUNITIES MATRIX

	Cost	Number of Sponsorships Available	Booth at Event	Brand Recognition	Attendees	Marketing Materials in Attendee Bags	5 Minute Address
Exhibitor Sponsor	\$3,000	18	✓	Program, Website, Email, and VFTE	2		
Platinum Sponsor	\$7,500	2	✓	Full page in Program, Website, Email, and VFTE	4	✓	✓
Breakfast Sponsor	\$2,500	1		Event Signage, Program, Website, Email, and VFTE			
Lunch Sponsor	\$3,000	1		Event Signage, Program, Website, Email, and VFTE			
Reception Sponsor	\$3,500	1		Event Signage, Program, Website, Email, and VFTE		✓	
Lanyard Sponsor	\$2,500	1		Lanyard, Program, Website, Email, and VFTE			
Registration Sponsor	\$2,000	1		Place staff member at check-in desk			
Keynote Sponsor	\$5,000	1		Program, Website, Email, and VFTE			✓
Tote Bag Sponsor	\$3,000	1		Brand logo prominently displayed on one side of the conference bag			

## EXHIBITOR GUIDELINES

EACH SPONSORSHIP WILL INCLUDE:



6-FOOT  
TABLE



ELECTRIC  
CONNECTIVITY



SHIPPING  
INFORMATION

FULL EXHIBITOR KIT WITH LOGISTICS FOR SHIPPING AND LOAD-IN/OUT WILL BE FORTHCOMING.

TO EXPLORE PACKAGES AND AVAILABILITY CONTACT [ADAM.SCARZAFAVA@NJEDGE.NET](mailto:ADAM.SCARZAFAVA@NJEDGE.NET).

# VIP RECEPTION



MARCH 23,  
2023



6:00 PM TO  
9:00 PM



LOCATION  
PENDING



INVITEE  
PROFILE

Higher education cabinet-level executives, CIOs, and digital and online learning leaders will be in attendance.



60+  
ATTENDEES

EdgeCon  
Autumn 2022 edition



"Loved the dinner the night before. Great conference."  
- Scott H., CIO

TO INQUIRE ABOUT SPONSORING THIS UNIQUE GATHERING OF HIGHER EDUCATION EXECUTIVE, CONTACT ADAM SCARZAFAVA AT [ADAM.SCARZAFAVA@NJEDGE.NET](mailto:ADAM.SCARZAFAVA@NJEDGE.NET) FOR MORE INFORMATION.

## BY INVITATION ONLY

You're cordially invited to the **EdgeCon VIP Reception**, as Edge's premier event re-emerges live and in-person!

This premier opportunity to connect and engage with cabinet-level peers from the Edge community and the northeast region will take place the evening before the EdgeCon Autumn conference.

RSVP online at [SeeYouAtEdgeCon.com](https://SeeYouAtEdgeCon.com)

MARCH 23, 2023 • 6-9 PM  
LOCATION PENDING

**EdgeCon** SPRING 2023  
CONNECT. COLLABORATE. INNOVATE.

SPONSORED BY

Sponsor Logo  
Here

Planning to travel to EdgeCon or require overnight accommodations? Edge invites you to secure your room at the Nassau Inn in Princeton, NJ via the Edge Room Block, with a link available on the EdgeCon RSVP page.

## CONFERENCE TOTE BAG



SIDE 1



SIDE 2

## LANYARD



## MEAL & RECEPTION SIGNAGE - 34x36 POSTER

