# SPONSOR PROSPECTUS

# Edge.Con AUTUMN 2023

## CONNECT. COLLABORATE. INNOVATE.

KEAN

**NOVEMBER 2, 2023**
**KEAN UNIVERSITY**

**9 AM - 5 PM**

**200+**
**EXPECTED ATTENDEES**

**ATTENDEE PROFILE**

Presidents, Provost, CFOs, CIOs, Cybersecurity Leaders, Network Directors, Systems Administrators, Procurement Directors, and more.

**AGENDA OUTLINE**

Networking Opportunities (Breakfast, Lunch, Reception)

Keynote

Breakout Sessions

"As it was my first conference, I loved seeing the quantity of like-minded professionals interacting and sharing interest in the learning as well as hearing discussions on the innovations and experiences of everyone involved."
- Steve W., Quality Assurance Supervisor

"You hit a home run with the event this year. It felt like a perfect balance of free networking time, vendor interaction (and good placement), and valuable sessions."
- Brad M., Vice President for IT

"It was great to be back in person! I thought the sessions were very informative and timely with what institutions are dealing with at this time, especially the Cybersecurity session. Always a great networking event! "
- Ron S., CIO

# SPONSOR OPPORTUNITIES MATRIX

| | Cost | Number of Sponsorships Available | Booth at Event | Brand Recognition | Attendees | Marketing Materials in Attendee Bags | 5 Minute Address |
|---|---|---|---|---|---|---|---|
| **Exhibitor Sponsor** | $4,000 | 27 | ✓ | Program, Website, Email, and VFTE | 2 | | |
| **Platinum Sponsor** | $9,000 | 3 | ✓ | Full page in Program, Website, Email, and VFTE | 4 | ✓ | ✓ |
| **Breakfast Sponsor** | $3,000 | 1 | | Event Signage, Program, Website, Email, and VFTE | | | |
| **Lunch Sponsor** | $3,500 | 1 | | Event Signage, Program, Website, Email, and VFTE | | | |
| **Reception Sponsor** | $3,500 | 1 | | Event Signage, Program, Website, Email, and VFTE | | ✓ | |
| **Lanyard Sponsor** | $3,000 | 1 | | Lanyard, Program, Website, Email, and VFTE | | | |
| **Registration Sponsor** | $3,000 | 1 | | Place staff member at check-in desk | | | |
| **Keynote Sponsor** | $5,000 | 1 | | Program, Website, Email, and VFTE | | | ✓ |
| **Tote Bag Sponsor** | $3,500 | 1 | | Brand logo prominently displayed on one side of the conference bag | | | |

# EXHIBITOR GUIDELINES
## EACH SPONSORSHIP WILL INCLUDE:



**6-FOOT TABLE**



**ELECTRIC CONNECTIVITY**



**SHIPPING INFORMATION**

FULL EXHIBITOR KIT WITH LOGISTICS FOR SHIPPING AND LOAD-IN/OUT WILL BE FORTHCOMING.

TO EXPLORE PACKAGES AND AVAILABILITY CONTACT ADAM.SCARZAFAVA@NJEDGE.NET.

# VIP RECEPTION

### 📅 NOVEMBER 1, 2023

### 🕐 6:00 PM TO 9:00 PM

### 📍 LOCATION PENDING

### 👤 INVITEE PROFILE

Presidents, Provost, CFOs, CIOs, Cybersecurity Leaders, Network Directors, Systems Administrators, Procurement Directors, and more.

### 👥 60+ ATTENDEES

EdgeCon Spring 2023 edition



"Loved the dinner the night before. Great conference."
- Scott H., CIO

TO INQUIRE ABOUT SPONSORING THIS UNIQUE GATHERING OF HIGHER EDUCATION EXECUTIVE, CONTACT ADAM SCARZAFAVA AT ADAM.SCARZAFAVA@NJEDGE.NET FOR MORE INFORMATION.

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## BY INVITATION ONLY

You're cordially invited to the **EdgeCon VIP Reception**, as Edge's premier event re-emerges live and in-person!

This premier opportunity to connect and engage with peers from the Edge community and the northeast region will take place the evening before the EdgeCon Autumn conference.

**RSVP online at SeeYouAtEdgeCon.com**

NOVEMBER 1, 2023 • 6-9 PM
LOCATION TO BE DETERMINED

Planning to travel to EdgeCon or require overnight accommodations? Edge invites you to secure your room via the Edge Room Block, with a link available on the EdgeCon RSVP page.

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# CONFERENCE TOTE BAG

# LANYARD

**Your Logo Here**

SIDE 1

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SIDE 2

Your Logo Here

Your Logo Here

# MEAL & RECEPTION SIGNAGE - 34x36 POSTER

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