

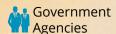
Click on the publication image to access the entire collection of current and past editions of the magazine.

Our premiere publications, View From The Edge and EdgeDiscovery aim to highlight the entire Edge community, explore emerging trends impacting members, encourage member-to-member engagement across the Edge universe, and spotlight current issues impacting the seven Edge sectors including:

Colleges and Universities

K-12 School **Districts**

S Research **Entities**





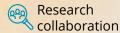


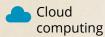


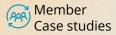
Articles focus on success stories across the entire Edge universe with topics ranging from:

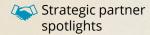
Cybersecurity

Educational technologies









3,000 print copies are distributed to Edge member institutions and organizations in Delaware, New Jersey, New York, Oregon, Pennsylvania, Tennessee and Virginia. The reach is expanded with nearly 21,000 individuals receiving the bi-annual publications via digital communications.

Targeted roles for the print edition include:

- President
- Provost
- Chief Information Officers
- Chief Information Security Officers
- Chief Financial Officers
- Extensive list of Research Vice Presidents and other researchers
- ▶ K-12 (Superintendents, **Business** Administrators, Tech Directors)
- Local government business and administration leaders
- ▶ Technical Support and Student Support Roles in Higher Ed

Both publications are available online in full viewable format. Click the hyperlinked publication names to view: View From The Edge and EdgeDiscovery

AD SIZE	PRICE (USD)	SIZE
Full Page	\$3000	9.5 in x 11.875 in
Inside Cover	\$5000	9.5 in x 11.875 in
Back Cover	\$5000	9.5 in x 11.875 in
Half Page Horizontal	\$2000	8.5 in x 5.25 in
Half Page Vertical	\$2000	4.125 in x 10.75 in
Stand-Alone, Double-Sided Card Insert	\$3000	9 in x 6 in

DEADLINES:

- Space reservation deadline for the Summer/Fall 2022 edition is July 1, 2022.
- Materials for the Summer/Fall 2022 edition are due no later than July 15, 2022.

CONTACT:

Caren Bauer, Advertising Sales, via caren.bauer@njedge.net OR Siobhan McNulty, Editor, via siobhan@njedge.net with any questions.

ALL MATERIALS SHOULD BE EMAILED TO SIOBHAN@NJEDGE.NET.

All ads must be submitted in PDF format and should be high resolution, with CMYK images. Full page ads should keep type at least 0.5" from edges and should also include 0.25" bleed on all sides.