




2022 RATE SHEET

VIEWEdge

EdgeDiscovery
RESEARCH · CONNECTIVITY · COLLABORATION · PARTNERSHIPS

Click on the publication image to access the entire collection of current and past editions of the magazine.

Our premiere publications, *View From The Edge* and *EdgeDiscovery* aim to highlight the entire Edge community, explore emerging trends impacting members, encourage member-to-member engagement across the Edge universe, and spotlight current issues impacting the seven Edge sectors including:

-  Colleges and Universities
-  K-12 School Districts
-  Research Entities
-  Government Agencies
-  Libraries
-  Hospital Networks
-  Nonprofit Businesses

Articles focus on success stories across the entire Edge universe with topics ranging from:

-  Cybersecurity
-  Educational technologies
-  Research collaboration
-  Cloud computing
-  Member Case studies
-  Strategic partner spotlights

Both publications are available online in full viewable format. Click the hyperlinked publication names to view:
View From The Edge and *EdgeDiscovery*

3,000 print copies are distributed to Edge member institutions and organizations in Delaware, New Jersey, New York, Oregon, Pennsylvania, Tennessee and Virginia. The reach is expanded with nearly 21,000 individuals receiving the bi-annual publications via digital communications.

Targeted roles for the print edition include:

- ▶ President
- ▶ Provost
- ▶ Chief Information Officers
- ▶ Chief Information Security Officers
- ▶ Chief Financial Officers
- ▶ Extensive list of Research Vice Presidents and other researchers
- ▶ K-12 (Superintendents, Business Administrators, Tech Directors)
- ▶ Local government business and administration leaders
- ▶ Technical Support and Student Support Roles in Higher Ed

AD SIZE	PRICE (USD)	SIZE
Full Page	\$3000	9.5 in x 11.875 in
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Half Page Vertical	\$2000	4.125 in x 10.75 in
Stand-Alone, Double-Sided Card Insert	\$3000	9 in x 6 in

DEADLINES:

- Space reservation deadline for the Summer/Fall 2022 edition is **July 1, 2022**.
- Materials for the Summer/Fall 2022 edition are due no later than **July 15, 2022**.

CONTACT:

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ALL MATERIALS SHOULD BE EMAILED TO SIOBHAN@NJEDGE.NET.

All ads must be submitted in PDF format and should be high resolution, with CMYK images. Full page ads should keep type at least 0.5" from edges and should also include 0.25" bleed on all sides.