

RATE SHEET



VIEW FROM THE Edge. EdgeDiscovery

RESEARCH CONNECTIVITY - COLLABORATION - PARTNERSHIPS

Our premiere publications, *View From The Edge* and *EdgeDiscovery* aim to highlight the entire Edge community, explore emerging trends impacting members, encourage member-to-member engagement across the Edge universe, and spotlight current issues impacting the seven Edge sectors including: colleges and universities, K-12 school districts, research entities, government agencies, libraries, hospital networks and nonprofit businesses.

Articles focus on success stories across the entire Edge universe with topics ranging from cybersecurity and educational technologies, to research collaboration and cloud computing, to case studies and strategic partner spotlights.

3,000 print copies are distributed to Edge member institutions and organizations in Delaware, New Jersey, New York, Oregon, Pennsylvania, Tennessee and Virginia. The reach is expanded with 14,000 individuals receiving the bi-annual publications via digital communications. *View From The Edge* and *EdgeDiscovery* are both also published online in full viewable format.

SIZE	PRICE (USD)	SIZE
Full Page	\$3000	9.5 in x 11.875 in
Inside Cover	\$5000	9.5 in x 11.875 in
Back Cover	\$5000	9.5 in x 11.875 in
Half Page Horizontal	\$2000	8.5 in x 5.25 in
Half Page Vertical	\$2000	4.125 in x 10.75 in

DEADLINES:

- Space reservation deadline for the Winter 2022 edition is **February 1, 2022**.
- Materials for the Winter 2022 edition are due no later than **February 7, 2022**.

CONTACT:

Siobhan McNulty, Editor, via siobhan@njedge.net with any questions.

ALL MATERIALS SHOULD BE EMAILED TO SIOBHAN@NJEDGE.NET.

All ads must be submitted in PDF format and should be high resolution, with CMYK images. Full page ads should keep type at least 0.5" from edges and should also include 0.25" bleed on all sides.